

CALL FOR PAPERS

Submission Deadline: October 8, 1999

Multimedia Computing (MMC)

Track of

2000 Information Resources Management Association International Conference

May 21-24, 2000

**at Anchorage Hilton Hotel
Anchorage, Alaska, USA**

TRACK CHAIR

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TRACK COVERAGE

Multimedia technology has the potential to evolve the paradigm of end user computing, from the interactive text and graphics model that has developed since 1950s, into one more compatible with the digital electronic world of the next century. This track will present papers and panels designed to help professionals gain an understanding and perspective on MMC.

RECOMMENDED TOPICS

The Multimedia Computing Track encourages the submission of quality papers and panel workshop proposals dealing with (but not limited to) the following topics:

- Multimedia-specific technologies (e.g., DVI, CD-I, JPEG, MPEG)
- Multimedia platforms and peripherals
- Multimedia and communications (e.g., WAN, LAN, ISDN, fibre optics)
- Graphics, audio, and video hardware and software technologies
- Operating systems
- Authoring tools, languages
- Design and development (software engineering, CASE, multi/cross platform consideration)
- Media preparation and integration
- Research issues (interface design, end user performance, etc.)
- MMC and information systems
- Training and education issues related to MMC
- MMC applications (e.g., commercial, home, entertainment, etc.)
- Issues concerned with legal, copyright, standard matters
- Related emerging technologies (e.g., HDTV, parallel processing, virtual systems, hypermedia)
- Global issues (e.g., development, distribution, manufacturing, etc.)

IMPORTANT DATES

Submission Deadline	October 8,	1999
Notification of Acceptance/Rejection	November 19,	1999
Final Submission Due	January 14,	2000
Early Registration Ends	April 3,	2000

All conference participants (presenters, panelists, etc) must register for the conference.

SUBMISSION CATEGORIES

(Top of the cover page should contain **SUBMISSION FOR MULTIMEDIA TRACK** as a heading)

- **FULL LENGTH SUBMISSIONS-** Those individuals interested may submit a full length (not to exceed 4000 words), original, and previously unpublished, conceptual or empirical research manuscript for review and decision. Accepted papers will be published in the conference proceedings in their entirety or as a 1500-3500 word mini-paper, as recommended by the reviewers. High quality papers will be considered for further review and possible inclusion in the Information Resource Management Journal, Journal of End User Computing, Journal of Database Management, Journal of Global Information Management or Review of Accounting Information Systems. In addition, the best paper in terms of quality and suitability to the theme of the conference will be awarded the "Best Paper" Award.
- **RESEARCH-IN-PROGRESS SUBMISSIONS-** Those individuals interested may submit research paper proposals (abstracts) or a summary of tentative results of the study to date in 500-1000 words by October 8, 1999. Authors of accepted proposals/summaries are asked to forward a 1500-3500 words mini-paper by January 14, 2000 for inclusion in the conference proceedings.
- **PANEL, WORKSHOP, TUTORIAL, AND SYMPOSIUM SUBMISSIONS** – Individuals interested in conducting a panel, workshop, symposium or tutorial dealing with technological, managerial, professional, teaching, societal, national or international issues of information technology management are invited to submit a 500-1000 word proposal covering the objectives, issues to be covered, and the names/addresses of any other panel, workshop, tutorial/symposium members. Method of presentation is at the submitter's discretion, however the submitter has the responsibility for providing his/her own participants (such as panel members). All accepted proposals will appear in the conference proceedings. (Note: All panel, workshop, tutorial/symposium members must register and pay for the conference. Panel presenters should know that during the conference, an overhead projector and screen will be provided by the association for each presentation. Any additional equipment needed for the panel, workshop, tutorial or symposium is at the discretion of the presenter and it will be his or her responsibility to provide the extra equipment.

SUBMISSION GUIDELINES

- Manuscript must not exceed 4000 words for full length submissions; 500-1000 words for research-in-progress summary/proposal; and 1000-2000 words for panel, workshop, tutorial and symposium proposals.
- Must be accompanied by a separate cover letter with the title '**Submission for Multimedia Track**', **every author(s) name, address, tel. and fax numbers, e-mail and full affiliation**. All correspondence will be sent to the first author unless otherwise specified.
- Submitted papers must not currently be under review by any other publication or conference.
- Submitters must provide their e-mail address where the acknowledgment will be forwarded.
- The number of submissions by an author (including joint authorship) is limited to a maximum of two submissions.
- All submissions should be submitted electronically in either MS Word '97 or rich text format (RTF). (Note: If you do not receive an e-mail acknowledgment one week after your electronic submissions, please contact the program chair.

LOCATION

Anchorage is a cosmopolitan city of glass-walled high-rises, four-diamond hotels and world-class entertainment, surrounded by North America's greatest wilderness show. Visitors will find a wide variety of big-city amenities with small-town friendliness. Dining and shopping are easy with more than 300 places to eat and drink, plus hundreds of shops and dozens of enclosed malls including some factory outlets. Sculpted by glaciers and seas, the Anchorage area is a wonderland of majestic fjords and forested valleys, where the Northern Lights ripple and shimmer in the sky and the terrain is varied enough to provide adventures for the hearty and the not-so-hearty.

Authors of accepted manuscripts and proposals will be asked to provide the final copy of submission in MS Word'97 or RTF format electronically. Authors of accepted papers (at least one person) must register and attend the conference.

Send all inquiries and submissions (indicating Multimedia Computing Track in all your correspondences) to:

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