

# **Lecture 3.**

## **Bits of HTML**

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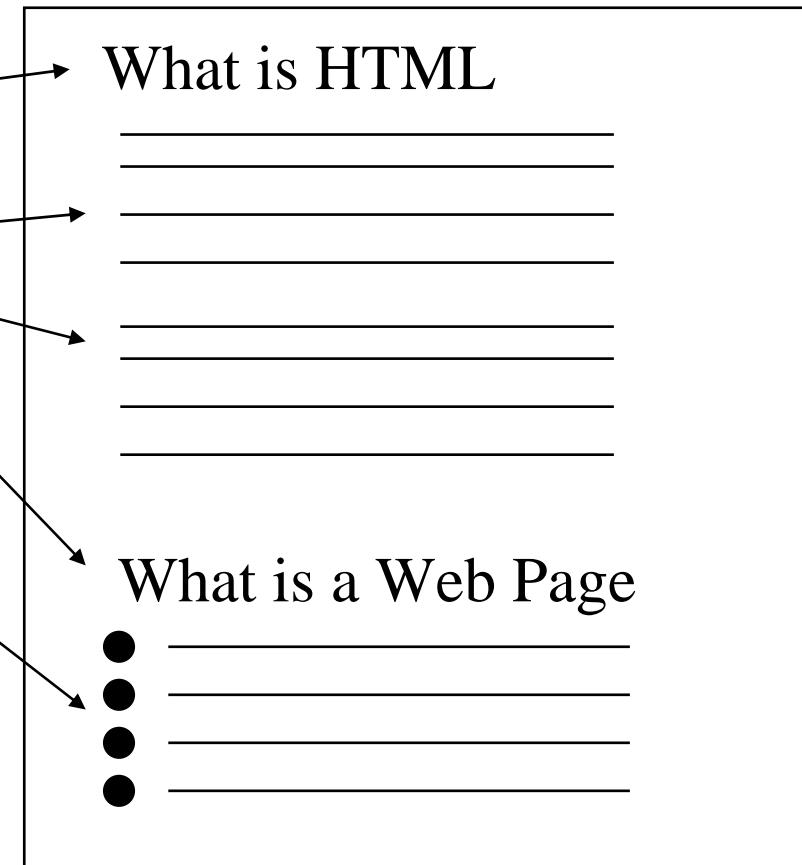
# **What is HTML?**

- **HTML=Hypertext Markup Language**
- **HTML is a series of text based <Tags>**



# Web Page Anatomy

**Headings**  
**Paragraphs**  
**Bulleted list**



# **HTML Tags**

**<html>**

**<head><title>My Page</title></head>**

**<body>**

**Blah Blah  
Blah Blah Blah**

**<BR>**

**Blah Blah  
Blah Blah Blah**

**Blah Blah  
Blah Blah Blah**

**</body>**

**</html>**



# **HTML Tags**

→**There are two types of Tags.**

- ⇒ “On/Off tags”
- ⇒ “Place-Marker tags”



# **What is HTML?**

**On/Off Tags**

**<H1>What is Html?</H1>**

**On Tag**

**Off Tag**



# **What is HTML?**

**“Place-Marker” Tags - no ons or offs**

**<BR>**

**<LI>**



# **On/Off Tags**

**<H1> Heading level 1</H1>**

This tag sets up a font Hierarchy

Usually heading level 1 is first

... then heading level 2... then 3...



# **On/Off Tags**

## **<P> The Paragraph Marker</P>**

<P> At the end of a large body of text  
you may want to stop completely.

</P>

<P> The next paragraph then begins anew.  
</P>



# **Place-Marker Tags**

## **The Line Break <BR>**

Each Sentence must end with a period. <BR>

Then you can start another.

## **The Image Tag **



## **Two more Tags**

**< a href=“URL”>Blue Words</ a>**

**URL      http://www.usf.edu**



# **Two more Tags**

## **The Bulleted list**

```
<ul>  
<li> Bulleted item  
<li> Bulleted item  
<li> Bulleted item  
</ul>
```



# **Writing HTML is simple!**

**→ HTMLExample.txt**

**→ You can look at the source of  
each Web page, and modify it.**

