Project on GDPR user consent & privacy policies

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Pick a website to analyse and send it in your group chat!

- **Group #1: Group video and chat tools**

- https://www.skype.com/en/
- https://zoom.us/
- https://signal.org/

Participants:
Minh Nhat, Franz, Elias, Sai

Time of presentation on 8 Jan, 2020:
13h30 – 14h15

Group chat:
 https://join.skype.com/j134SFbc9Knv

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- **Group #2: Health**

- https://www.who.int/
- https://www.nih.gov/
- https://www.nhs.uk/

Participants:
Enrico, Charles, Quentin

Time of presentation on 8 Jan, 2020:
14h15 – 15h00

Group chat:
https://join.skype.com/c5JCZic898lg

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- **Group #3: Shopping**

- https://www.amazon.com/
- https://www.ebay.com/
- https://www.ikea.com/

Participants:
Marianna, Jean Elisee, Jasmine

Time of presentation on 8 Jan, 2020:
15h15 – 16h00

Group chat:
https://join.skype.com/gaBgrXpNsl3G

Pick a website to analyse and send it in your group chat!

- **Group #4: Business**

- https://www.investopedia.com/
- https://finance.yahoo.com/
- https://www.marketwatch.com/

What to do:

- **Describe the website (max 6 pages)**

  - Does GDPR appliy to the website provider? Where the website is registered? Does it provide services to the users located in the EU?

  - Does the website show a cookie banners?

    - ✓ Analyse a cookie banner as a GDPR consent (see next slides)

  - Does the website provide a privacy policy or cookie policy?

    - ✓ Analyse a privacy policy of the website (see next slides)

What to do (2):

- **Make a presentation (15-20min) on your work**

- **Send me (nataliia.bielova@inria.fr) before the presentation**
  - Your analysis of the website (max 6 pages, pdf)
  - Your class presentation (ppt or pdf)

- **You'll get a mark for the project**

Analyse a cookie banner as a GDPR consent

Store all the evidence of your analysis. Collect screenshots of

- the initial cookie banner interface
- all the layers of the cookies banner interface with which you interacted during your analysis.

- Always add **the evidence** in your report and presentation!

Analyse a cookie banner as a GDPR consent (2)

- **Is the banner compliant with the requirements of valid consent?**

  - Is the banner providing a **free consent?**

  - Is **consent specific:** is it precise enough and separate for each purpose?

  - Is **consent informed:** does it provide enough information in clear and plain language for non-specialists? Is it intelligible and easy to understand?

    - ✓ If the website provides a cookie policy and privacy policy, analyse both (see next slides)

  - Is **consent unambiguous**?

Analyse a privacy policy of the website

Store all the evidence of your analysis.

- Store the full text of the privacy policy in a PDF.
- Store any other policies analysed in the project in PDFs.

- Attach all PDFs in the appendix of your report.

Analyse a privacy policy of the website (2)

- **What type of data is being collected? Is it personal data?**
  - Provide the text extract from the privacy policy that you analyse.
  - Analyse whether the collected data is personal following the definition and further reasoning (see slides from the lecture C1)

- **Identify**
  - who is a data controller that determines the purposes and means of processing personal data?
  - Is there a third-party data processor that acts on behalf of a data controller? Is there a data processor?
  - For what purpose the data is used?
  - Is there a precise legal basis associated to the purpose?

Analyse a privacy policy of the website (3)

- **What type of data is used by the website provided? For what purpose?**

- **Is data shared with third parties?**
  - What type of data? Is it personal data?
  - For what purpose the data is shared?
  - Is legal basis of for this purpose explained?

Analyse third parties actually present on website

- **Why a third party is present?**
- **Are third-party cookies used?**
  - If yes, what is the purpose of each cookie (check cookie policy)?
  - Is the purpose clear? What legal basis is applied to it?

- **Do these three sources of information match?**
  - third parties mentioned in the policy
  - third parties mentioned in the cookie banner
  - third parties actually present on the website