



EXPWAY Advanced Mobile TV & IPTV Solution

INRIA enhanced !!



AMERICA EUROPE ASIA AFRICA OCEANIA
AMERICA EUROPE ASIA AFRICA OCEANIA

© EXPWAY 2007. All rights reserved.
This document and the information it contains is confidential and the property of EXPWAY. This document must not be used for commercial purposes other than your own internal discussions. It may not be copied, disclosed, reproduced, stored, whether in whole or in part without the prior written consent of EXPWAY.



Rich end user proposition



Rich ESG

Search your content

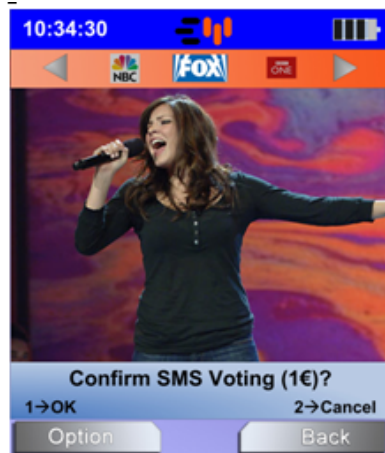
€ Profiling
On Demand
Advert



Content Cast

Receive up-to-date content

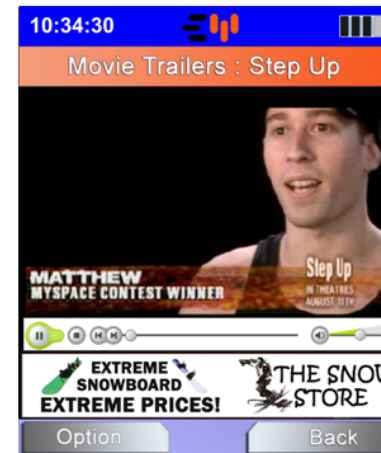
€ Subscriptions



Interactivity

Interact with your content

€ SMS traffic
Cross Selling



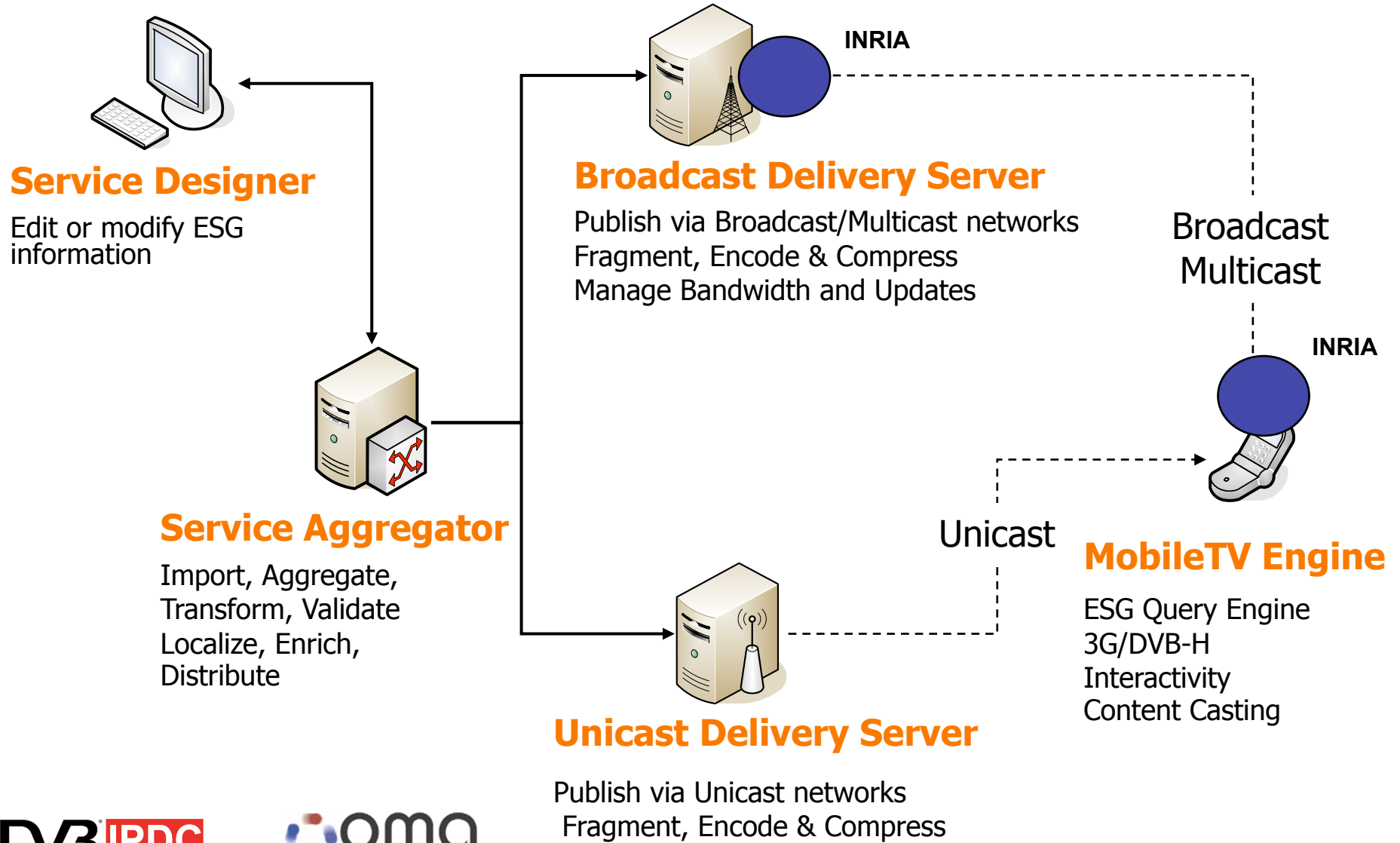
Advertisement

More info
Special Offers
Reduced Subscription

€ Ad. Revenue

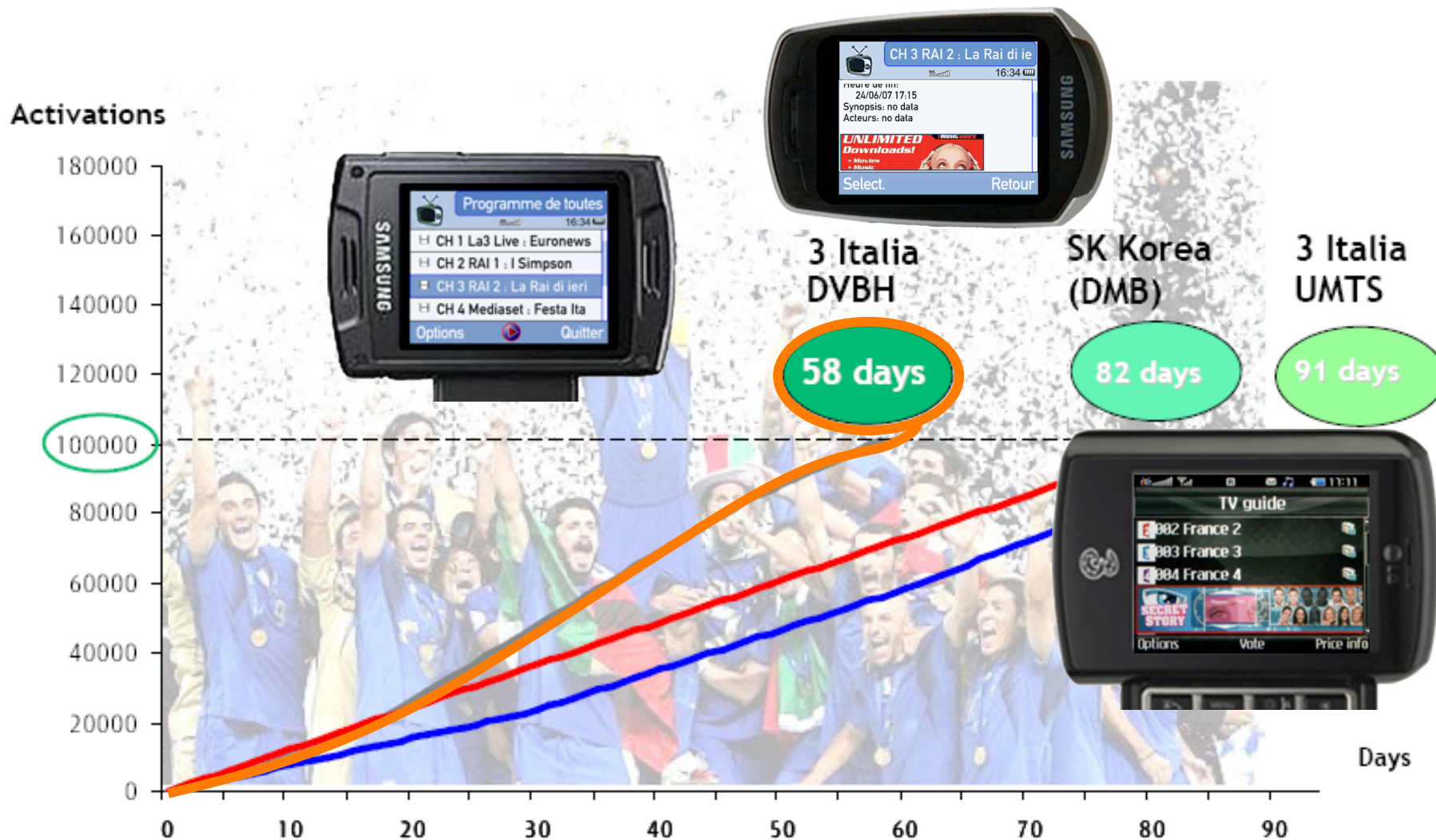


Our end-to-end solution



Le premier déploiement au monde de la technologie DVB-H

...avec la solution **EXPWAY** ...





Des déploiements dans le monde

- IPTV au Japon avec NTT
- Satellite TV vers les voitures aux USA avec ICO => prédéploiement
- Satellite Radio vers les voitures
- TNT vers les téléphones mobiles => 5 déploiements dans le monde = Italie, Philippines, ...



De nombreuses évolutions
de poids à venir

EXPWAY

