

Foster the Comprehension and Use of Knowledge intensive technologies for coding and sharing 3D media content



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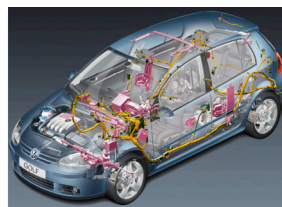
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3D media

- digital representations of either physically existing objects or virtual objects that can be processed by computer applications
- created by **design** or acquisition



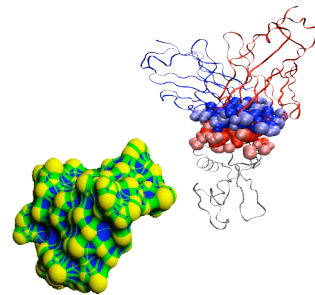
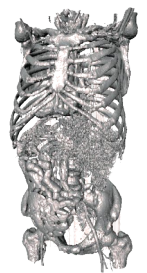
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Explosion of 3D technology

- the reduction of 3D hardware costs makes it possible to think now of 3D on the desktop
- computer networks may now rely on fast connections at low cost
- 3D acquisition devices are becoming more and more commonplace (*laser scanning, photogrammetry*)
- 3D TV displays
- 3D printers are now able to produce not only mockups but even end products

rendering, acquiring, transmitting, "materializing"
3D data is now feasible in specialized and
unspecialized contexts



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shift of paradigm & users

- gradual shift of paradigm in science from *physical prototypes and experience to virtual prototypes and simulation*
 - ✓ CAD/PLM
 - ✓ Bioinformatics
 - ✓ Medicine
 - ✓ Cultural Heritage
 - ✓ ...
- users in these disciplines are experienced scientists or professionals but their expertise is neither in the computer graphics domain nor in semantic web technologies (media professionals, enterprise designers, doctors, publishers/dealers,....)



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the data grave !

How to organize, process, share, use and re-use, navigate, this large amount of complex content ?

data and knowledge expressed by 3D media is useless if it cannot be accessed, retrieved and easily re-used and re-purposed

Embedding 3D into the Semantic Web

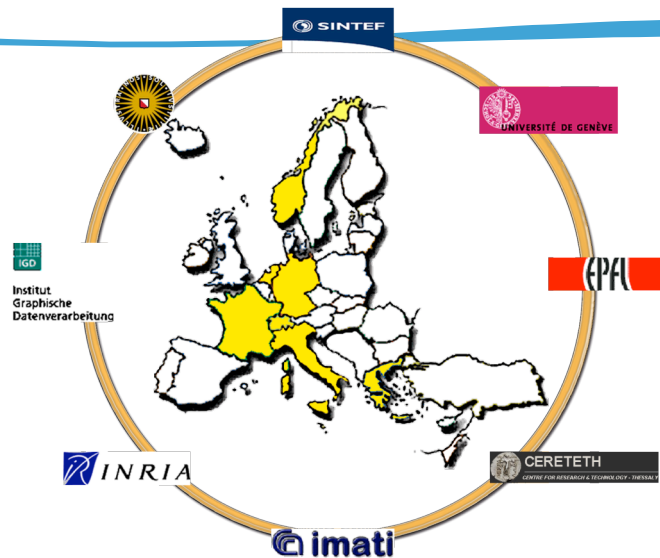


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- FOCUS K3D : **F**oster the **C**omprehension and **U**se of **K**nowledge **i**ntensive **t**echnologies for **c**oding and **s**haring **3D** media **c**ontent
- Coordination Action funded in the Call 1 of the FP7 ICT Work Programme, Objective: Intelligent Content and Semantics
- Duration: March 2008 - February 2010
- Funding: ≈1.2 Mio €
- Coordinator: Bianca Falcidieno, CNR-IMATI-GE
- www.focusk3d.eu



FOCUS K3D bridges two key concepts

3D shapes & knowledge

and wants to promote the adoption of the semantic multimedia paradigm to 3D content- and knowledge-intensive application domains

"shape-intensive" applications

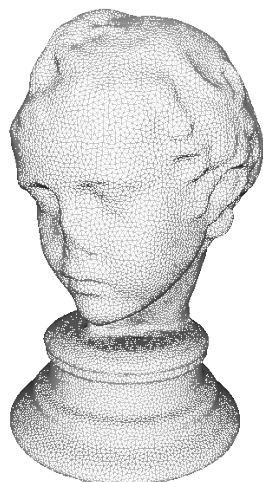


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what is "knowledge" related to 3D content ?



"knowledge" related to the type of **geometric** representation used to model the shape, eg:

- ✓ triangle mesh vs point cloud
- ✓ triangle, vertex, edge count
- ✓ topological properties
- ✓ smoothness



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what is “knowledge” related to 3D content ?



“knowledge” related to the **meaning** of the shape represented by the geometric model:

- ✓ *class, category*
- ✓ *features, characteristic parts of the shape*

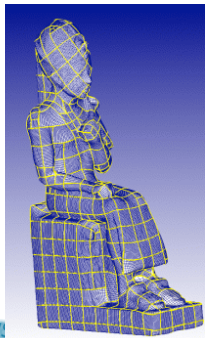
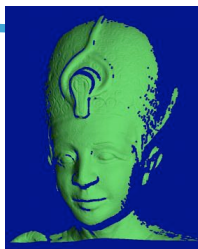


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what is “knowledge” related to 3D content ?



“knowledge” related to the way the model was produced, analysed processed

- ✓ *acquisition process*
- ✓ *domain-specific workflows*
- ✓ *domain-specific manipulation of the shape*



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FOCUS K3D builds on AIM@SHAPE

- emergence of 3D in “traditional” multimedia scenario
 - ✓ first effort to establish a methodology for documenting digital shapes, tools and processes, with emphasis on 3D, with **structured metadata** about the geometry, and **semantic annotation** (meaning and context of use)
- technological and infrastructural support
 - ✓ DSW: the Digital Shape Workbench
 - ✓ Ontologies for shapes
 - ✓ Ontologies for specific domains
 - ✓ Semantic search engine
 - ✓ 3D search engine (shape similarity)



<http://www.aimatshape.net/>



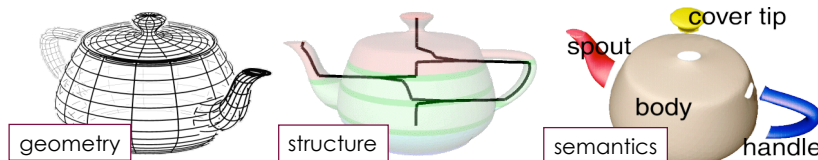
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3D Geometry & Semantics

- to model not only the visual appearance of objects but also their meaning in a given knowledge domain
- integration of Computer Graphics and Vision with Knowledge Technologies



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semantic 3D media

➤ 3D media are characterized not only by **shape data** but also **knowledge**

- ✓ what is the *meaning/purpose* of a 3D object ?
- ✓ what is the *category/class* of a 3D object ?
- ✓ what is a 3D scene about ?
- ✓ in which *context* the 3D media are used ?
- ✓ what are the *workflows* used to produce a 3D object ?



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semantic 3D media

- key role of **knowledge technologies** for the formalization of:
 - ✓ the semantic content of a 3D model/scene itself
 - ✓ methods to share user-generated 3D content
 - ✓ methods to code the rules of scientific workflows that involve 3D content
- knowledge technologies, as an evolution of knowledge management, for the organization and exchange of data & knowledge about the data
- the adoption of KT in computer graphics will facilitate the development of *smart* 3D media and services for various application domains



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FOCUS K3D goals

- Requirements of the user communities
 - how and why they create and process 3D content
 - how they deal with 3D content knowledge
- Current practices and analysis of the needs for advanced 3D content modelling and processing
 - building up on previous FP6 R&D, evaluate how usable/useful semantics-oriented techniques can be in the different applied domains
 - what kind of services users need to handle the 3D knowledge workflow pipeline
- Research roadmaps
 - which research problems are still open in 3D content and knowledge modelling and processing
 - how to personalise solutions in the application domains
- Openness to a larger audience



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Strategy

- Application Working Groups (AWGs)
 - ✓ User's communities, one for each application area
 - ✓ questionnaires to better understand and evaluate the current methods and practices in 3D modelling and knowledge capture
 - ✓ meetings and workshops to present and discuss open problems in terms of 3D modelling and analysis as well as knowledge capturing and management
- Methodological Working Group (MWG)
 - ✓ assessment of the current practices and proposals for research roadmaps
 - ✓ To set up ad hoc strategies for a profitable collaboration with the different communities



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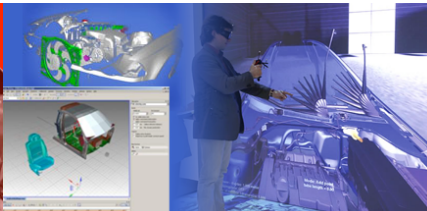


Application Working Groups (AWG)

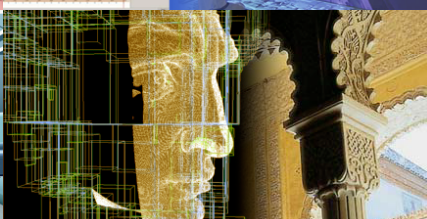
Medicine & Bioinformatics



CAD/CAE & Virtual Product Modelling



Gaming & Simulation



Archaeology & Cultural Heritage



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AWG members and further contacts

USA,
Canada

China,
Japan

Brazil

Jordan



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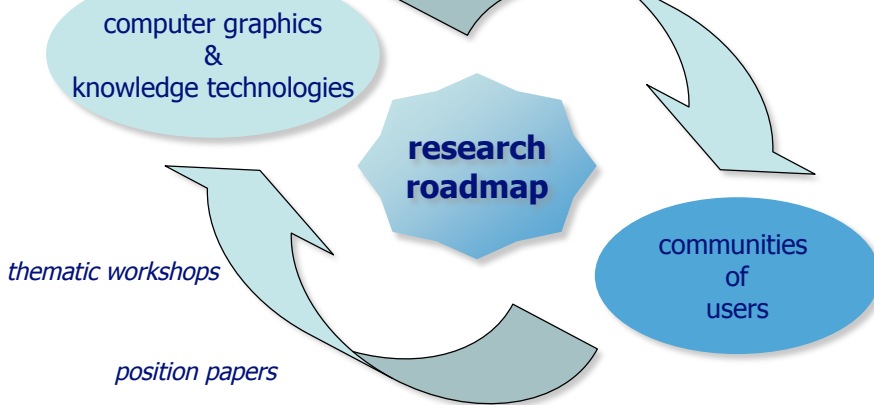
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FOCUS K3D

hypothesis on the key role of semantics/knowledge for 3D processing

Validation/verification with users via meetings, interviews, questionnaires



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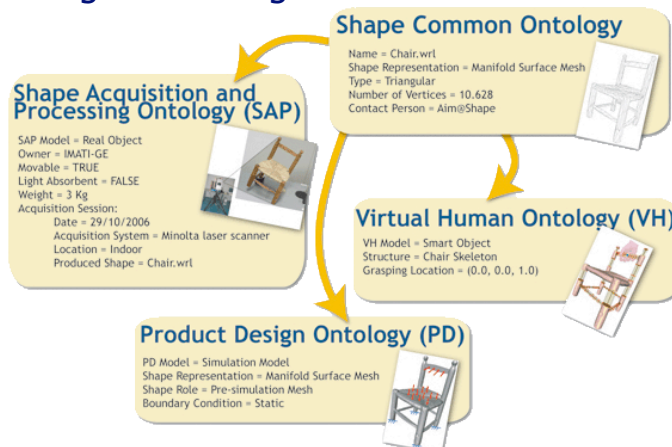
STARs

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key problems

📌 documenting for sharing



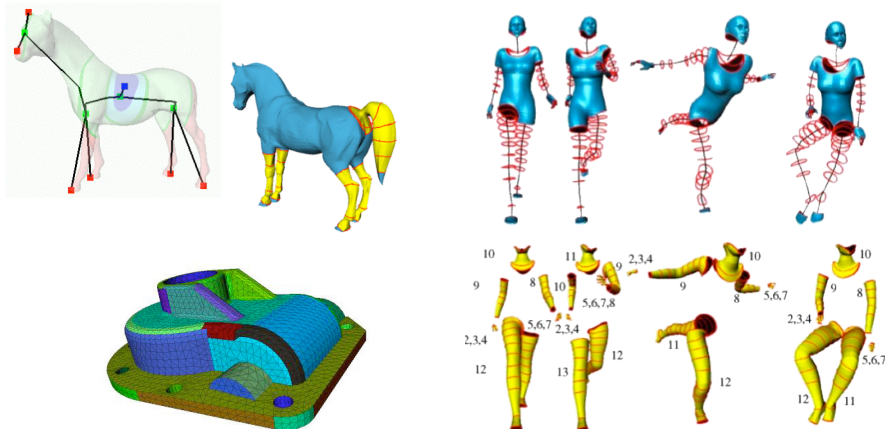
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key problems

➤ understanding the meaning



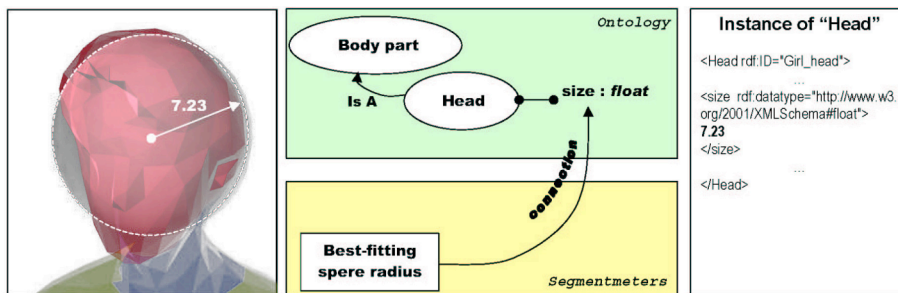
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key problems

➤ annotation & markup



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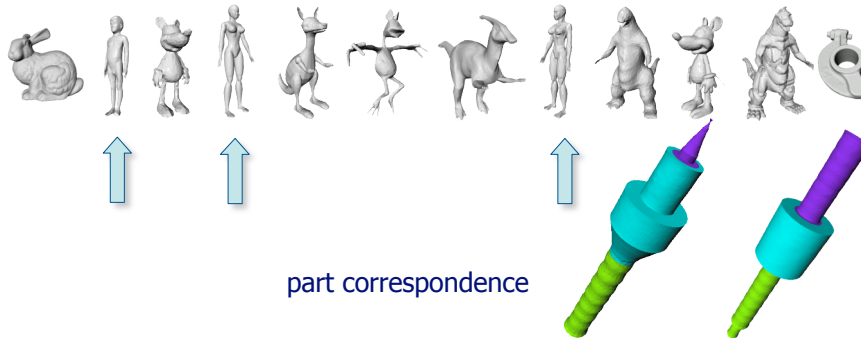
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key problems

➤ shape similarity assessment

- ✓ content-based retrieval and delivery
- ✓ classification



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Results so far

- Active collaboration with 86 community members in the 4 application domains
- Input from the Users' Communities: report on the assessment of questionnaires
- Resources gathered:
 - ✓ more than 120 links to related projects, initiatives, domain ontologies,...
 - ✓ new 3D shapes uploaded by community members
- STARS about the usage of KT in the 4 domains (available on the portal)
- Web portal, regular newsletters
- Dissemination Events
 - ✓ ICT Networking Session, Lyon 2008
- 5 Thematic Workshops



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Thematic Workshops

- ✚ **Workshop on Flexibility in Biological Recognition** (18-20 March 2009), organized by INRIA Sophia Antipolis - Mediterranee, France, http://www-sop.inria.fr/manifestations/fmr2009/index_en.shtml.
- ✚ **Workshop on Anatomical Models**, organized by INRIA and IMATI at INRIA Sophia-Antipolis, France (16-17 June 2009), <http://www-sop.inria.fr/geometrica/events/wam>.
- ✚ **Workshop on 3D Advanced Media in Gaming and Simulation** (3AMIGAS), in conjunction with CASA, organized by UU June 16 2009, <http://www.cs.uu.nl/events/3amigas/>
- ✚ **Go-3D – Workshop on challenges in 3D content for Virtual Product Modeling** (31 August, 1 September 2009), organized by Fraunhofer IGD Rostock (<http://www.go-3d.de/veranstaltungen/go-3d-2009/call-for-paper.html>)
- ✚ **Workshop on 3D knowledge technologies for Cultural Heritage Applications**, organized by CERETETH (Manolis Vavalis, Marios Pitikakis, Michela Spagnuolo), in Vienna, week 9-12 September 2009



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Join FOCUS K3D

✚ How to join:

✚ Contact us through the web portal
www.focusk3d.eu

✚ or mail to

✚ The AWG leaders:

- Med&Bio: Frederic.Cazals@sophia.inria.fr
- CAD/CAE/PM: Andre.Stork@igd.fhg.de
- G&S: Wolfgang.Huerst@cs.uu.nl
- CH: Marios.Pitikakis@cereteth.gr

✚ The Project Coordinator:

- Bianca.Falcidieno@ge.imati.cnr.it



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why to join the project activities

- Workshops and ad hoc meetings
- Questionnaires by AWGs to analyse user's requirements for various user's profiles
- Demos to the user communities on the use of advanced tools and services for 3D content creation and manipulation (geometry & knowledge)
- Research roadmaps for the scientific communities involved

join the discussion sessions !!



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